

# SM NERDS

DIGITAL MARKETING & WEB SOLUTIONS AGENCY



## COMPANY PROFILE



# About us

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A leading digital marketing agency in providing integrated services. We are specialized in providing e-marketing services and designing business identities, in addition to web solutions, programming, web hosting services and servers.

Since our inception, we are putting the element of excellence and creativity in mind. We have been working for more than 10 years as a team with qualified experience consisting of marketers, designers and developers gathered in the field of specialization to develop and innovate.

We make your company a brand that resonates and to be at the forefront of search results and social media by focusing on the most important metrics and knowing what is necessary to obtain real results and profits online. We know that achieving these goals is what drives companies forward and we believe that successes our customers make are the best measure of our performance.

# Why SM Nerds



**Meta**  
Business Partner



**X** **MARKETING**  
**PARTNER**



**TikTok** Marketing Partners



**W** **vip** **SILVER**  
**AGENCY**  
**PARTNER**



**WORDPRESS**

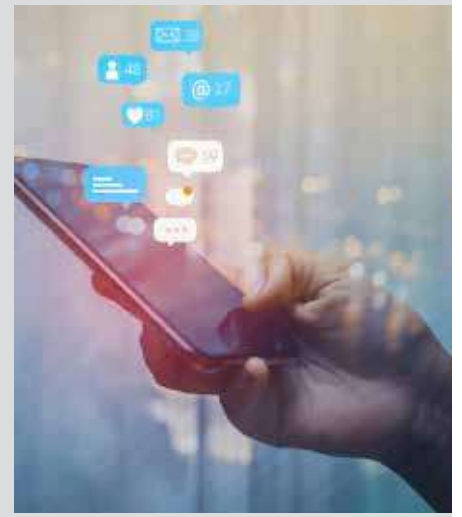
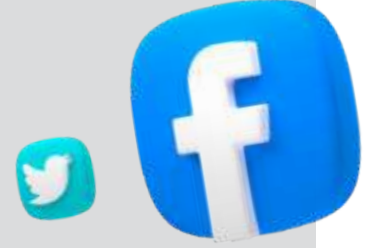


**WOO** **COMMERCE**

# Our Services

## Our Services

- Social media management.
- Website Design & Development.
- SEO Optimization.
- Shooting production.
- Animation & Motion videos.
- Business Identity Design.
- Ads Management.
- Mobile Application.



# SOCIAL MEDIA MANAGEMENT

Whether you want to create a trademark or to develop your own business, we in SMnerds, want to help you succeed.





# Website Designs & Development

**Dynamic... Attractive.. Effective sites !**

- Design of a visually appealing, easy-to-use, optimized website that transforms visitors into customers, easy to use on mobile devices
- Design of responsive and easy-to-use web site, easy to use by mobile phones as 52% of all internet activities are carried out via mobile devices. Google introduces the mobile phone algorithm first. We will design a professional site for you that fits all screens.
- A website based from its start on the SEO standards to suit your site with search engines.
- Content writing services that build your brand, tell your story, and drive traffic using SEO best practices.







# SEO

## SEO has strength .. Acquire it with us!

At SMnerds , we have creative writers who are knowledgeable about consumer behavior and the appropriate way of communication for each segment of consumers. Therefore, we prepare your content, which is attractive for social networking sites and suitable for search engines so that it appears to your target audience. In addition, the content produced through us is appealing and enjoyable whatever your industry is.

Here are some facts about content marketing that you should know about:

Content marketing is considered the second most successful technique in attracting potential customers.

Content marketing leads to the production of as three times the number of potential customers as compared to traditional Direct Marketing Content is the king





# Shooting production

## An innovative video / photo, going viral!

At SMnerds , we can deal with various projects as we have our own cameras, lighting, adjustment units, fixers, and professional audio equipment .

The post-production stages within the company are carried out by the latest equipment . We also work with a team of writers, producers, and directors who have the required expertise to implement all aspects of creativity.

We treat every project with the utmost professionalism, regardless of budget or scope.







# Animation & Motion Videos

**Animated videos are a professional player in your marketing campaign!**

With more than ten years of experience in the industry, we will help you in designing a professional motion graphics video that achieves your goals whatever your field is. Our process is proceeding in an orderly manner to guarantee you impressive results. At the beginning, we prepare the scenario, then choose the sound effects, choose the sounds, and record them in a studio equipped with the latest technology and this comes at the end of the moving stage. We use the latest animated video production software programmes such as (Maya PRO – 3D Max – Adobe After Effects).





# Business Identity Design

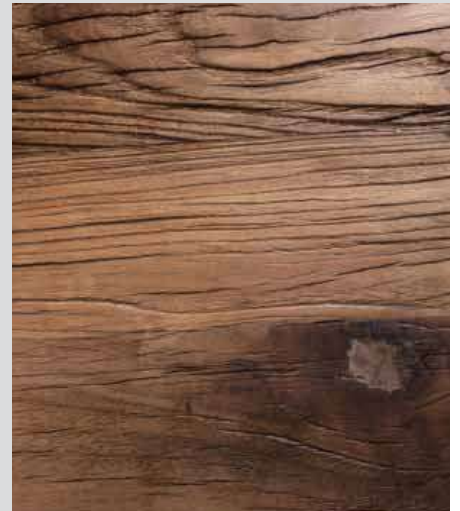
**An identity that expresses you and creates a unique position for you among your competitors.**

At SMnerds , we design commercial identities to represent the business of each client and address their target audience.

We can design all identity elements (logo – business cards – advertising banner – advertising brochure – staff uniform – posters) and others.

We are distinguished by our modern designs and fast delivery. In addition, we provide our customers with multiple designs for their commercial identity so that they can choose the identity that they like more and see it as appropriate for their business.





# ADS Mana- gement

## Ads management & Advertising Cam- paigns

On average, there are more than 3 billion active users on the social networking site every day, which is an opportunity to advertise and socialize your company through sponsored ads, which you can control their targeting, both in terms of the areas they cover, whether In Dubai or other parts of the Emirates, or in terms of the desired category of clients.





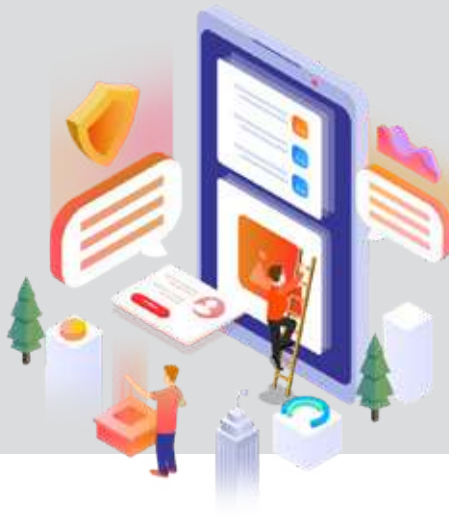


# Mobile Apps

## Will Manage Your Project From Zero To Hero

you want to build a startup or augment your team with experienced specialists drop us a line.

- Mobile Development.
- System Development.
- Proper Vision.
- IT Audit.
- IT Consulting.
- Cybersecurity.
- DevOps.



# Our Clients

				 محامون ومستشارون قانونيون ADVOCATES AND LEGAL CONSULTANTS	 HASSAN MATAR AL RIYAMI ADVOCATE & LEGAL CONSULTANT
				 salma Children's Long-term Care and Rehabilitation Hospital	 INTERNATIONAL COMMUNITY SCHOOLS مدارس دولية... وادي كورم - دبي
					
					
					
					
					
					

Our Clients

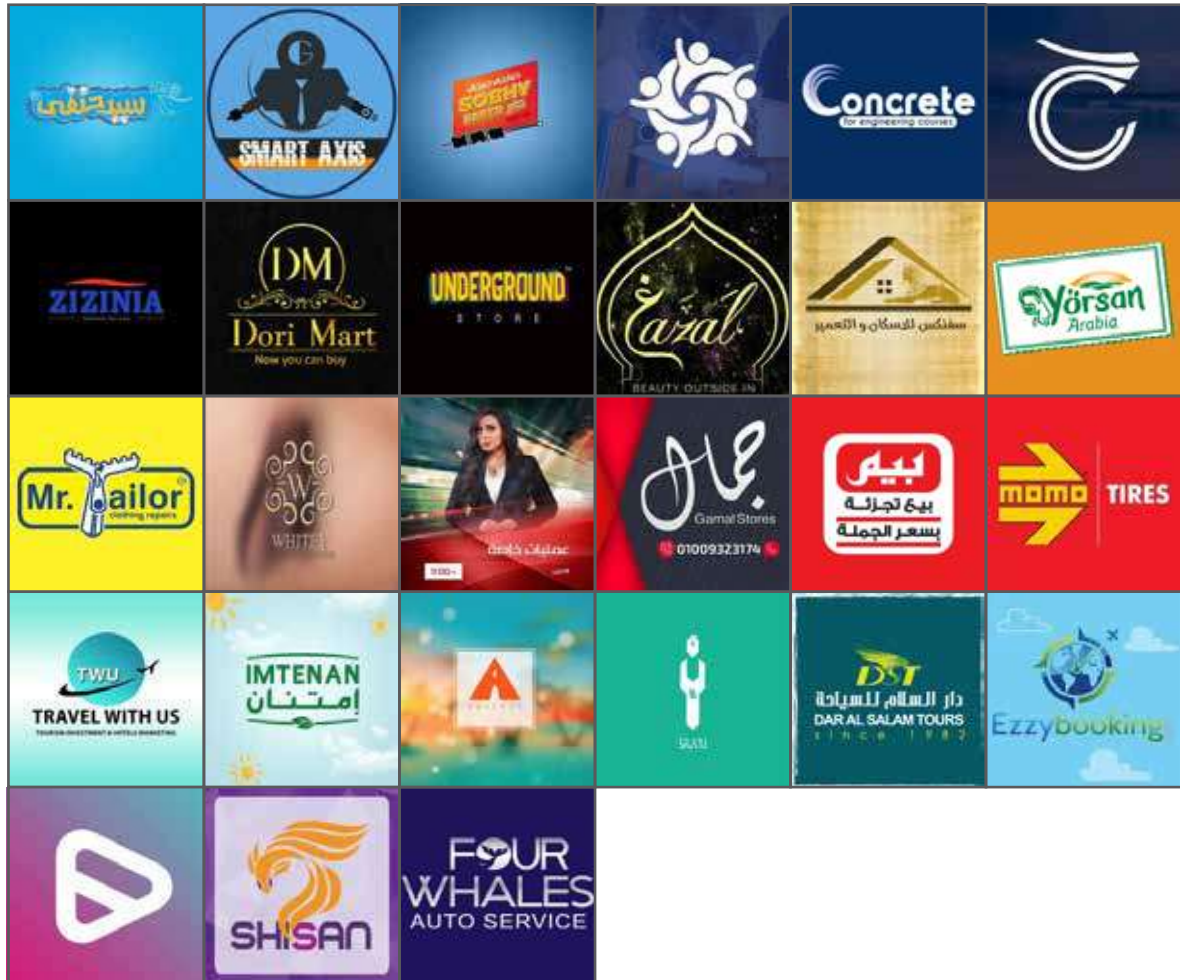


# Our Clients

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Our Clients

# Contact us



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SMNERDS





**Thank you.**